

TEMPLATE FOR CHOCOLATE NEOPOLITAN WRAPPER

Chocolate type:	Milk
Specification number:	REC 3.6.3 NEAPM [10]
Last updated	19/07/2021

Size of artwork including bleed 36mm wide x 95mm high

Cut size of wrapper 30mm wide x 89mm high

Helpful advice on preparing artwork

To ensure the best a quickest results when submitting your artwork here's a little list of things to bear in mind:

1. File Formats. We can accept various file formats for artwork including:

- .pdf (portable document format)*
- .ai (adobe illustrator file)*
- .eps (encapsulated post script)*
- .bmp (bitmap)
- .jpeg (joint photographic experts group)
- .png (portable network graphics)
- .psd (photoshop document)

* Preferred formats

2. Resolution. Please use high resolution images. (we recommend 300 dots per inch as a minimum).

3. Text/Fonts. To avoid missing font issues please either:

Convert your text to outlines

or,

send the relevant font files with your artwork.

PLEASE BEAR IN MIND THE SAFE PRINT AREA IS ONLY JUST OVER A SQUARE INCH! **SIMPLE** DESIGNS WORK BEST AT THIS SCALE. SMALL TEXT STRAPLINES SMALLER THAN 4.5pt MAY NOT BE LEGIBLE BY MANY PEOPLE.

4. Template lines. Please create your artwork on a different layer to the cut, bleed and fold lines. If you're saving to a single layer file such as a Jpeg then remove these lines when you have positioned your elements and before sending us your artwork.

5. Traceability

If your product is for resale, please don't forget this! (It's a legal requirement). Replace the text "Company Name" and "Company Postcode" with your company's name and postcode

"If you're selling food in Great Britain (England, Wales and Scotland), you must also include the name and address of the UK or EU business responsible for the information on the food. If the business is not in the UK or EU, you must include the name and address of the importer."

<https://www.gov.uk/food-labelling-and-packaging/food-labelling-what-you-must-show>

