

TEMPLATE FOR 300G MILK CHOCOLATE EASTER EGG BOX WITH APERTURE

Chocolate type: Milk Chocolate
Specification number: TBC
Last updated: 17/02/2022

Helpful advice on preparing artwork

To ensure the best & quickest results when submitting your artwork here's a little list of things to bear in mind:

1. **File Formats.** We can accept various file formats for artwork including:

pdf (portable document format)
all Adobe Illustrator files
eps (encapsulated post script)
ai (Adobe Illustrator)
png (portable network graphics)
jpg (jpeg)

* Preferred formats

2. **Resolution.** Please use high resolution images (see recommended 300 dots per inch as a minimum).

3. **Text/Vents.** To avoid missing font issues please either:
Convert your text to outlines
or:
Send the relevant font files with your artwork.

4. **Template Size.** Please create your artwork on a different layer to the cut, bleed and fold lines. If you're saving to a single layer file such as a jpeg then remove these lines when you have positioned your elements and before sending us your artwork.

5. **Traceability**
If your product is for resale, please don't forget that it's a legal requirement to replace the text "Company Name" and "Company Postcode" with your company's name and postcode.
If you're selling direct from your factory then you should also include the name and address of the UK or EU business responsible for the advertisement on the back of the box. If the business is not in the UK or EU, you must include the name and address of the importer.
How to complete the label and packaging that includes what you must show

6. **Door Numbers**
Please double check that all numbers are present and that they are visible against the background image.

Reverse Print
If you are having print on the inside of the exterior door you can use the same template but flipped for a mirror image for the reverse print. Don't forget the top left door then becomes the top right door!

